



## Arkansas Master Florist Class Information

Thank you so much for your interest in the Arkansas Master Florist Class provided by the Arkansas Florists Association. We genuinely believe that continued education is the hallmark of personal growth, improvement, and excellence and we strive to provide avenues to help you obtain your individual goals. Education is the future of our industry! Arkansas Master Florist classes will take your current floral education to the next level. These classes are based on the AIFD standard of elements and principles. You will learn and become familiar with these elements and principles as they will give you a better understanding of placement and design. We will show you new and functional techniques designed to help offer you a better quality of design in your shop. We will teach you a better understanding of design and business management to help streamline your business knowledge. Most importantly, we will guide you through extensive hands-on workshops to help give you the skills and confidence to be a well-rounded designer.

The 2023 AMF classes will be held at Southern Wholesale Florist, 7501 Fluid Dr., Little Rock, AR 72206.

The current dates for the 2023 AMF classes are:

- Class 1: April 15/16
- Class 2: May 20/21
- Class 3: June 24/25
- Class 4: July 15/16
- FINAL TEST August 12/13

Instructors for the Arkansas Master Florist classes are:

- Kay Schlaefli AIFD, CFD, AMF
- Kathy Rodocker AIFD, CFD, AMF
- Michelle Red AIFD, CFD, AMF
- Chelle Gerhardt AIFD, CFD, AMF

If you are interested in participating in the AMF classes or if you have any questions or concerns, feel free to contact

Kay: Expressions Flowers

112 Towson Avenue

Fort Smith, AR 72901 (479) 783-3210

(479) 459-8034

Kay@expressionsflowers.com

Arkansas Master Florist Class Registration \$1495.00

Arkansas Florist Association Annual Fee \$100.00 dues must be paid to take a class.  
FINAL PAYMENT DUE BY MARCH 31, 2023 (Includes Supplies and AIFD Book)

Student's Name: \_\_\_\_\_

Business/Shop Name: \_\_\_\_\_

Name of Owners (if applicable): \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Make Check Payable to: ARKANSAS FLORIST ASSOCIATION

Mail the completed form and payment to:

Expressions Flowers

ATT: Kay Schlaefli

112 Towson Avenue

Fort Smith, AR 72901

You mail also email [Kay@ExpressionsFlowers.com](mailto:Kay@ExpressionsFlowers.com)